Once again, as the glow of the holiday season envelops the land, we extend our fervid greetings and warmest wishes for a joyous Yuletide season.

J. E. Jamerson & Sons

Retail Building Materials Dealers

Lee Theatre Office Bldg. Phone 100-B

At Christmas-time we want you to know we're grateful for your patronage.

Main Street Service Station

C. H. GOBBLE, Prop.

Texaco Products

We echo the world-wide greeting to all of you, friends and neighbors.

1948

Highway Service Station

Jennings Conner, prop.

Route 460 Appomattox, Virginia

Our Christmas Date Started By Romans

The first celebration of the birth of Christ on December 25 took place in the fourth cenfury. Before that date the commemoration of Christ's Nativity and Baptism was held on January 6.

The first mention of Christmas is found in a Roman document known as the "Philocalian Calendar" in the year 354, and the first time the festival was celebrated in Britain was in 598, when St. Augustine baptized 10,000 converts.

In the year 567 the Council of Tours declared a twelve-day festival from Christmas to Epiphany, and in 991-1016 the laws ordained that all strife should cease at Christmas. Christmas was established in 813 in Germany and in Norway in the year 950.

Thousands of Bulbs On Largest Tree

Three thousand multi-colored electric bulbs and tons of Spanish moss decorate the world's largest Christmas tree located in Hilton Municipal Park at Wilmington, North Carolina. The giant, 300-year-old water oak rizes to a height of 275 feet and its bronches spread 110 feet.

Its magnificance has been enhanced by a radio station constructed beneath the spreading limbs from which emanates Christmas music that reaches the crowds from loud speakers concealed in the branches and an apparent voice from the heavens that comes from a speaker mounted atop a nearby giant water tower.

Throngs of people gather around it each night during December to listen or join in the Christmas caroling. The tree won its title as the largest Christmas tree in a contest held several years ago.

"DEAR SANTA" . . . This calls for a lot of deep thinking. You mustn't ask for too much, but you hate to ask for too little.

Enrollment lull comes to many colleges.

Study shows dropping off in the number of new firms.

New York City is blanketed by snow.

Forty die as bus and train sollide in Argentina.

Claim that British Air Lines are operating at a loss.

Try a Classified Ad.

Renew your subscription.

Play safe—drive carefully.

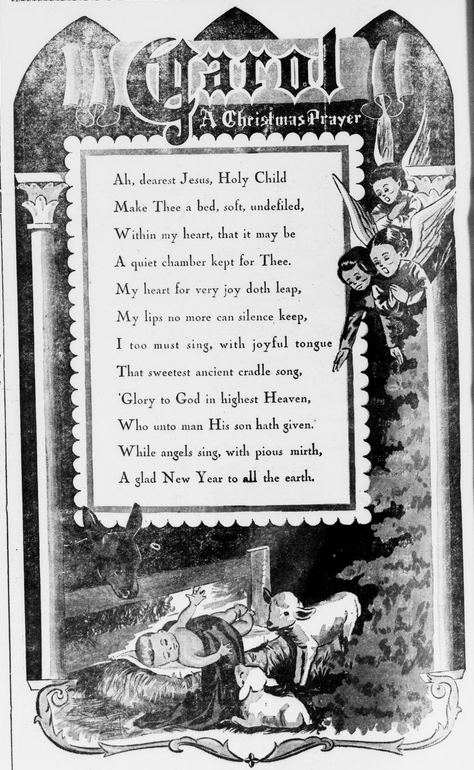
CHRISTMAS FLASH:-
SEASON'S BEST WISHES
TO EVERYONE.

H. E. DeWITT COMPANY
BUILDING MATERIALS
LYNCHBURG, VA.

All the fragile beauty of a snowflake symbolizes this shimmering season of joy and happiness. May this Christmas be the most joyous of them all.

Oscar T. Jamerson & Sons

Appomattox, Virginia


Carol
A Christmas Prayer
Ah, dearest Jesus, Holy Child
Make Thee a bed, soft, undefiled,
Within my heart, that it may be
A quiet chamber kept for Thee.
My heart for very joy doth leap,
My lips no more can silence keep,
I too must sing, with joyful tongue
That sweetest ancient cradle song,
'Glory to God in highest Heaven,
Who unto man His son hath given.'
While angels sing, with pious mirth,
A glad New Year to all the earth.

Moses Motor Company

Chevrolet and Oldsmobile

Sales and Service

mplin

ples, Dec. 18.- Miss Garnett ...mon and Miss Betty Knight, ...ville were guests this week ...y Baby Clark.

...Wood will spend the holi... with Mr. and Mrs. E. F. Da...

...Elbert Davis is a patient at ...e Baptist Hospital.

...Ligon will visit his parents, ...d Mrs. T. J. Ligon during ...idays.

...Georges Freise, of Garden ...y, S. C. spent several days this ...k with Misses Wilsie and Mattie ...ith.

...e college students are here ...Christmas.

...SS held its regular meet... ...ast Tuesday night.

...Eddie left Thursday for ...ego, Calif., for an extended ...

...Mary Rives Black, of Rich... is spending the holidays with ...parents, the Rev. and Mrs. W. ...Rich.

...e deaths reported on State ...ds last week-end.

Much Family Fun In Group Games

"Make it a real family Christmas this year by having Santa pack a few hobby supplies or games into his pack that the whole family can enjoy together." This suggestion comes from E. H. Regnier, a recreation specialist at the University of Illinois.

There are many hobbies that can help build companionship between parents and children. Mothers and daughters like jewelry construction and tapestry weaving. Dad and Junior go in for model-making—airplanes, boats, trains and other items of special interest to the male population.

Everyone enjoys operating a printing press. Small presses turn out newspapers that have a real professional look. Shellcraft and woodburning are hobbies that produce genuinely useful articles. For family fun, rubber-tipped darts, indoor plastic horseshoes and marble games are excellent.

"Christmas is a time of 'togetherness,'" says Regnier. "Let's capitalize on the situation by starting a game or hobby that will encourage the same type of companionship the year around."

Snow covers several areas over Old Dominion.

ON THIS
CHRISTMAS DAY
We WISH
TO EXTEND
THE SEASON'S
GREETINGS
TO ALL OUR FRIENDS

HAPPY NEW YEAR TO ALL

Bowl For Health and Fun

Jamerson Bowling Alley

Appomattox, Virginia

"Down the chimney St. Nicholas came with a bound."

Inge's Department Store

APPOMATTOX, VIRGINIA

You Can Buy It For Less In Appomattox

It's an ideal time to wish for you all the good things in life.

We're delighted to extend this holiday greeting to all our friends.

BOOKER'S WAREHOUSE

Lynchburg, Va. J. Mott Robertson, Mgr.

Sell Your Tobacco At Booker's!

Season's Greetings

★ The tree, emblazoned with bright lights and shiny tinsel, is the age-old symbol of the Yuletide season.

★ May your gift from the Yule tree be a year of true peace and happiness.

1948

BURRUS LAND & LUMBER COMPANY

Lynchburg, Va.

THE CARRIER INSTEAD. IF THIS PRECAUTION ... ASSIST YOU IN RECOVERING THE AMOUNT OF CLA...